

# Project 4 Proposal Rubric

| Criteria  | Ratings   |                                |   |                                    |   | Pts    |
|---|---|--------------------------------|---|------------------------------------|---|--------|
| Intro/summary explains focus and approach                                     | Exemplary<br>18 pts   | Satisfactory<br>15 pts         | Needs work<br>13 pts  | Unsatisfactory or missing<br>0 pts |   | 18 pts |
| Project plan explains project components in detail                            | Exemplary<br>18 pts   | Satisfactory<br>15 pts         | Needs work<br>13 pts  | Unsatisfactory or missing<br>0 pts |   | 18 pts |
| Justification discusses the reasons for project choices                       | Exemplary<br>18 pts   | Satisfactory<br>15 pts         | Needs work<br>13 pts  | Unsatisfactory or missing<br>0 pts |   | 18 pts |
| Timeline provides a schedule for all components and deliverables              | Exemplary<br>18 pts   | Satisfactory<br>15 pts         | Needs work<br>13 pts  | Unsatisfactory or missing<br>0 pts |   | 18 pts |
| Uses design to make the project appealing and easy to read, hear, and/or view | Exemplary<br>10 pts   | Satisfactory<br>8 pts          | Needs work<br>6 pts   | Unsatisfactory or missing<br>0 pts |   | 10 pts |
| Includes supporting graphics or visual elements (e.g., table, graph)          | Exemplary<br>4 pts  | Satisfactory<br>3 pts          | Needs work<br>2 pts   | Unsatisfactory or missing<br>0 pts |   | 4 pts  |
| Provides documentation for any outside assets                                 | All outside assets documented (or no outside assets)<br>4 pts |                                | Several assets missing documentation or incorrectly documented<br>3 pts |                                    | Documentation missing throughout<br>0 pts | 4 pts  |
| Accuracy and Correctness  | No errors<br>10 pts   | No more than 3 errors<br>8 pts | No more than 5 errors<br>6 pts  | No more than 7 errors<br>4 pts     | More than 7 errors<br>0 pts               | 10 pts |
| Total: 100 pts  |   |                                |   |                                    |   |        |