Rubric for 4 Modes of Virginia Tech

Criteria	Ratings					Points Value
Uses at least 4 modes of communication to explain information about the topic	Modes are well-matched to the message. They complement and extend the ideas. 40 pts	Uses at least 4 modes satisfactorily 34 pts	Uses at least 4 modes but needs work on integrating and connecting to the message 30 pts	Uses fewer than 4 modes 26 pts	No submission 0 pts	40 pts
Takes risks and/or tries something new	Demonstrates a willingness to take big risks 15 pts	Includes some risktaking 12 pts	Takes the safe path, generally avoiding risks 0 pts			15 pts
Uses design to make the project appealing and easy to read, hear, and/or view	Exemplary 20 pts	Satisfactory 17 pts	Needs work 15 pts	Unsatisfactory 0 pts		20 pts
Documentation	All graphics and other content that are not your own work are documented, with credit given to the author/creator 10 pts	Several assets are incorrectly documented or missing documentation 7 pts	Documentation missing or incorrect throughout 0 pts			10 pts
Uses unique strategies and details that are clever, original, creative and/or imaginative	Exemplary 5 pts	Satisfactory 3 pts	Unsatisfactory 0 pts			5 pts
Accuracy and Correctness	No errors 10 pts	No more than 3 errors 8 pts	No more than 5 errors 6 pts	No more than 7 errors 4 pts	More than 7 errors 0 pts	10 pts
					Total Points: 100 pts	